

# My name's...

This is a collection of biographies aimed at boys and girls from age 9. In each book a famous person, a world figure, will tell about his life and work.

Designed for young readers, this collection brings together three strong points:

1. the **format**. The format makes it easy to read and, just as important, to put in a backpack or bag and carry around so as to be able to go on reading at any time. A book with a light, accessible, user-friendly look. A little treasure to keep nearby.
2. in the **first person**. This formula brings the subject of the biography into direct contact with the reader in a frank, colloquial and almost confidential way. Without losing its basic seriousness, the tone is interesting and attractive.
3. the **illustrations**. Each of the titles is a remarkable display of illustration skills. From the smallest details to big, double-page scenes, the extraordinary drawings make it possible to follow the story in a lively, exciting way.

The illustrators have been selected depending on the time and the setting that the subjects of the biography lived in. In the story as much importance is given to the historical context and the physical environment of the moment as to the events in the character's life and his or her influence on the future. Thus Tutankamen also serves as an opportunity to deal with the fascinating world of ancient Egypt, Leonardo da Vinci to learn about the secrets of painting and the importance of the Renaissance, Darwin to understand evolution, Mother Teresa of Calcutta to bring out human values or Gutenberg to evaluate the influence of printing on the spread of ideas and culture.

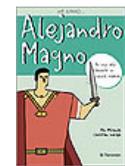
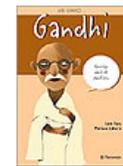
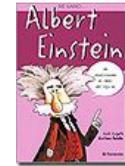
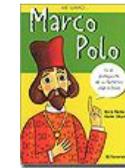
On the cover of each book, next to the name there is a quote from the subject of the biography that summarizes his or her own life (see below, with the list of personalities). On the last two pages a table/summary provides chronological aspects of the person and the context (historical, cultural, etc.) that can be of great help for school work.

## target group

- Aimed at children aged 9 and upwards

## titles

1. *Marco Polo*
2. *Leonardo da Vinci*
3. *Jules Verne*
4. *Albert Einstein*
5. *Saint-Exupéry*
6. *Gandhi*
7. *Alexander The Great*
8. *Vincent Van Gogh*
9. *Miguel de Cervantes*
10. *Cleopatra*
11. *Mozart*
12. *Picasso*
13. *Shakespeare*
14. *Mother Teresa of Calcutta*
15. *Marie Curie*
16. *Charles Chaplin*
17. *John Lennon*
18. *Charles Darwin*
19. *Anne Frank*
20. *Gaudi*
21. *Christopher Columbus*
22. *Agatha Christie*
23. *Galileo Galilei*
24. *John Paul II*
25. *Johannes Gutenberg*
26. *Cro-Magnon*
27. *Nelson Mandela*
28. *Tutankhamun*
29. *Beethoven*
30. *Maria Callas*
31. *Martin Luther King*
32. *Gary Kasparov*



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## specifications

- Format: 150 x 215 cm
- # of Pages: 64
- Original binding: flexibook
- Printing: 4-color
- 44 000 characters

